

The disappointment of buying a cheap dash cam....

Problem	Description
Low resolution cameras	The problem with low resolution cameras is simple, lack of detail. Even higher resolution cameras can struggle with registration plates for a variety of reasons but a high resolution camera will give you the very best chance of capturing detail.
Poor night time performance	Even cheap and nasty cameras work to a degree on a bright sunny day but when the sun goes down cheap cameras just don't work.
Lack of wide vision	Good wide vision lenses are expensive. Most cheap units for this reason do not use them. The end result is a "zoomed in" look to the video instead of a good wide vision of the scene in from of the camera
Poor Installation	Cheap eBay style products typically stick to the windscreen with a suction cup and dangle a cable down to a cigarette lighter socket. Not a great look in your new car. Commercial grade products are installed to look as much as possible a part of your new car.
Travel diary quality	Did you know many people use high quality dashcams to travel log their holiday journey? Poor quality product will leave the owner disappointed.
Warranty	Commercial grade products in most cases will match the warranty of your new car.
Support	Got a problem? We can always help. You have bought from the company that supplied and installed the product. Our staff and all dealer sales staff are trained to help you and answer questions.